



*Global Nuclear Concepts*

## REVOLUTIONIZING FASHION WITH NUCLEAR POWER

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Former Ralph Lauren Global Manufacturing & Sourcing Manager, Rickey Ruff, aims to change the world of Fashion by marrying the latest breakthroughs in Nuclear Energy Innovation with every apparel, footwear, & accessories factory in the world.

Rickey launched Global Nuclear Concepts to harness the speed, magnitude, & expertise of the private sector to put the globe back on track towards the greenhouse gas mitigation targets set forth by the Paris Climate Agreement. By leveraging the mass appeal of Fashion, Global Nuclear Concepts is the onramp for ubiquitous participation in the fight against Climate Change.

Global Nuclear Concepts is translating climate change commitments into comprehensible goals and practical actions by immediately displacing oil, coal, and gas with nuclear power. If you're ready to be part of the solution, visit our website, follow our social media, offset your carbon, and join the National Carbon Registry.

**A NEW AGE INDUSTRIALIST WITH A CLIMATE FIRST MENTALITY  
ADDRESSING SUSTAINABILITY, MANUFACTURING, & CLIMATE  
CHANGE IN AN UNPRECEDENTED WAY**



**NUCLEAR ENGAGEMENT TO CHANGE THE WORLD**

